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FLOWER TESTS



CARROT TESTS



Laboratory Tests



Greenhouse Tests



GLADIOLI TEST PLOTS



VEGETABLE TESTS



This Great Institution At The Service of Seed Buyers

WE have taken this space that could be filled with special seed offers, to show you that we get something more for your money than just seed, when ordering Salzer's seeds.

What you receive in every package, ounce or bushel of seed ordered from John A. Salzer Seed Company, besides the exact quantity of seed needed, is an unexcelled quality, which means that your work in planting and cultivating will produce a bumper crop of prize-winning vegetables and flowers.

Such quality is the basis of our growth from a tiny shed and plot of ground in 1868 to the immense buildings and the vast acres of Cliffwood Farms shown on this page. Quality has been the watch-word of three generations of seedsmen. It is quality that can be produced only in Northern Grown seed, thoroughly cleaned by the most modern of machinery, tested and retested by three different methods.

The pictures on the left showing a few interiors of our different departments, are a convincing demonstration of the care taken to give prompt service and to assure the highest quality of seed to our hundreds of thousands of customers.

We take this precaution and have invested this immense sum of money in buildings, machinery and land, for only one reason—it pays to maintain the Salzer standard of Quality. You know it would have been impossible for us to hold our customers—some of them have ordered Salzer's seeds for fifty years—to gain thousands of new customers every year, through the recommendation and introduction of our old customers, and to grow to be the largest mail order seed house, if we did not give better quality, better value and better service.

We want your seed orders, whether you buy for a small garden, a truck garden or a farm. On the inside we have listed, described and priced the flower, vegetable and field seeds that we have found best through actual experience. These are the cream of our catalog and are placed in this special introductory and advertising offer to convince you that Salzer's Seeds are not only the highest in quality but also the best values, the biggest dollar's worth that your money can buy.

As you look over the other pages and compare the offerings made with any others, remember that Salzer's Seeds are backed by a reputation for quality of fifty-seven years' standing, by an immense investment in buildings and equipment, by the experience of hundreds of thousands of steady customers in every corner of America.

When you "Sow Salzer's Seeds" you will realize what quality seeds mean.

John A. Salzer Seed Company,
La Crosse, Wisconsin



Our Great Cliffwood Farms

Vegetables for a Profitable Garden

Varieties Especially Recommended by Salzer

25 pkgs.
postpaid

\$1.00



Salzer's Great Dollar Collection

SALZER'S CLIFFWOOD VEGETABLE COLLECTION. 25 Packages for \$1.00 Postpaid. A big value. Contains Beans, Beets, Cabbage, Carrot, Celery, Corn, Cucumbers, Lettuce, Melons, Onions, Peas, Radish, Spinach, Tomato, etc.—everything needed for the home garden. We sell thousands every season they are very popular. \$1.00 postpaid.

RUST-PROOF WASHINGTON ASPARAGUS. Rust-Proof Asparagus is the result of years of plant breeding by the U. S. Bureau of Plant Industry to produce a high yielding rust resistant strain of Asparagus. A very tender, large growing variety and the finest flavored rust resistant asparagus ever introduced. 4-Pkg. 10c; 5c; 10c; 15c; 20c; 25c; 30c; 35c; 40c; 45c; 50c; 55c; 60c; 65c; 70c; 75c; 80c; 85c; 90c; 95c; 1.00; 1.05; 1.10; 1.15; 1.20; 1.25; 1.30; 1.35; 1.40; 1.45; 1.50; 1.55; 1.60; 1.65; 1.70; 1.75; 1.80; 1.85; 1.90; 1.95; 2.00; 2.05; 2.10; 2.15; 2.20; 2.25; 2.30; 2.35; 2.40; 2.45; 2.50; 2.55; 2.60; 2.65; 2.70; 2.75; 2.80; 2.85; 2.90; 2.95; 3.00; 3.05; 3.10; 3.15; 3.20; 3.25; 3.30; 3.35; 3.40; 3.45; 3.50; 3.55; 3.60; 3.65; 3.70; 3.75; 3.80; 3.85; 3.90; 3.95; 4.00; 4.05; 4.10; 4.15; 4.20; 4.25; 4.30; 4.35; 4.40; 4.45; 4.50; 4.55; 4.60; 4.65; 4.70; 4.75; 4.80; 4.85; 4.90; 4.95; 5.00; 5.05; 5.10; 5.15; 5.20; 5.25; 5.30; 5.35; 5.40; 5.45; 5.50; 5.55; 5.60; 5.65; 5.70; 5.75; 5.80; 5.85; 5.90; 5.95; 6.00; 6.05; 6.10; 6.15; 6.20; 6.25; 6.30; 6.35; 6.40; 6.45; 6.50; 6.55; 6.60; 6.65; 6.70; 6.75; 6.80; 6.85; 6.90; 6.95; 7.00; 7.05; 7.10; 7.15; 7.20; 7.25; 7.30; 7.35; 7.40; 7.45; 7.50; 7.55; 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Garden and Lawn Decoration Is Economical With SALZER'S Northern Grown Annuals and Perennials

ALL FLOWER SEEDS ARE POSTPAID

SALZER'S BEAUTY ASTERS. A new race of giant flowers borne on long and stout stems two feet long. flowers of beautiful shades, excellent for short seasons, of vigorous growth, bearing dense double

- 1711—Peach Blossom, pinkish orange.
- 1712—Lavender Beauty, soft lavender.
- 1713—Purple Beauty, deep, rich purple.
- 1714—September Beauty, delicate shell pink.
- 1715—Finest mixed.

Pkt., each 15c; ¼ oz., 95c; one packet each of above four colors, 50c.

AGERATUM, LITTLE BLUE STAR. 1610—This Ageratum is an ever-blooming type, flowering continuously until heavy frost. Each head will remain in bloom fully a month. Nothing excels it for borders and edgings. Annual. Five inches high. Pkt., 15c; ¼ oz., 50c.

SWEET ALYSSUM MARITIMUM. 1622—Unexcelled for edging, massing, basket, pot or rock work. A continuous blooming type. Color, snow white. Annual. Height, ten inches. Pkt., 5c; oz., 35c.

ANTIRRHINUM (Snapdragon). 1645—Amber Queen. Canary yellow, overlaid chamois pink. 1646—Black Prince. Rich dark crimson, dark foliage.

1647—Defiance. Vivid orange or flame. 1648—Nero. Coral pink. 1649—Rose Queen. Delicate rose. Pkt., each 15c; one packet of each of above varieties, 60c.

GIANT DOUBLE BALSAM (Lady Slipper). 1762—Apple Blossom, pink and white. Pkt., 10c. 1763—Crimson King, blood red. Pkt., 10c. 1764—Perfection, snow white. Pkt., 10c.

1772—The King, intense scarlet. Pkt., 10c. 1766—Solferino, white, lilac and scarlet. Pkt., 15c.

1778—Cliffwood Large Double Mixed. Pkt., 15c. 1774—Finest Mixed. Pkt., 15c; ¼ oz., 50c. 1776—Salzer's Superior Mixed. Pkt., 10c; ¼ oz., 45c.

BEGONIAS—EVERBLOOMING BEDDING VARIETIES. 1784—Erfordia. Bright rosy carmine. Pkt., 25c. 1785—Vernon. Orange, carmine red foliage. Pkt., 15c.

CALLIOPSIS. Half-hardy perennial of quick growth and bearing a profusion of bright-colored flowers. 1818—Golden Wave. Brilliant annuals, with large, bright flowers borne in great profusion. Pkt., 10c; ¼ oz., 20c.

1819—Finest Mixture Calliopsis. Magnificent, new dwarf, compact strain. Pkt., 10c; ¼ oz., 15c. **CANDYTUFF.** An annual flower that is always popular. It has no superior for profusion of bloom.

1834—Finest Mixed. Annual sorts. Pkt., 10c; ¼ oz., 20c. 1836—Gibraltarica, Hybrida Mixed. (Perennial.) White flowers shading to lilac. An excellent variety for the hardy border. Pkt., 10c.

CAMPANULA (Bellflower). Imposing, hardy plants, profusely covered with large bell-shaped flowers. Height, about two feet. Often called Canterbury Bells. 1822—Cup and Saucer. Biennial. Plants form perfect pyramids of bloom, frequently bearing 100 to 200 exquisite blossoms for weeks in early summer. Finest mixed. Pkt., 10c; ¼ oz., 35c.

CARNATION. 1862—Salzer's Cliffwood Mixed. To the best of our knowledge we are the only seedsmen growing carnations for seed. Crown in the north, the seed is exceptionally hardy and free blooming. A super strain. Seeds taken from large show flowers only. For blooming indoors in winter or outdoors in summer. Pkt., 25c; ¼ oz., 85c.

CHRYSANTHEMUM. 1892—Annual. The plants grow very large and bushy and are covered with numerous blossoms, each about one and one-half inches across. Single and double varieties mixed in many colors. Pkt., 10c; ¼ oz., 25c.

MAMMOTH EARLY FLOWERING COSMOS. One of the most charming and profuse blooming annuals. Height, four to six feet. Blooms from midsummer until frost. The large flowers are similar to single dahlias, but more delicate. 1917—Giant Flowering, Mixed. Pkt., 10c; ¼ oz., 25c; oz., 75c. 1914—Early Blooming, Mixed. Pkt., 10c; ¼ oz., 25c; oz., 75c.

DIANTHUS (Pinks). The brilliant, contrasting colors and hardy, free blooming habit of these old favorites have kept them in the fore ranks of public approval for generations. 1959—Salzer's Finest Show Mixture. Composed of many single and double annual sorts. Pkt., 10c; ¼ oz., 50c.

ESCHSCHOLTZIA (California Poppy). One of the most showy and free flowering annuals. The low spreading plants have finely cut foliage and produce a gorgeous display of bright colored flowers resembling poppies. Blooms from early spring until frost. Height, one foot. 1982—Finest Mixed. Single and double flowers. Pkt., 10c; ¼ oz., 25c.

FORGET-ME-NOT. 1992—Alpestris Coerulea. Bright blue; about six inches high, of trailing habit. Pkt., 10c; ¼ oz., 20c. 1996—Ruth Fischer (Perennial). The latest, finest and largest flowered Forget-Me-Not, producing flowers up to one-half inch in diameter; plants of strong, vigorous growth, of exceptional value for pot culture and spring bedding. Pkt., 25c.

FOUR O'CLOCK. The bushy plants bear an abundance of sweet scented flowers which open late in the afternoon. 2002—Finest Mixed. All colors. Pkt., 10c; ¼ oz., 25c.

HELIANTHUS (Sunflower). 2495—Nanus Purpureus. Red and yellow shades. Single flowers with small disc, and long rays which are slightly curled. Height, about five feet. Pkt., 10c; oz., 50c. 2500—Finest Mixed. Decorative. This mixture contains the most beautiful single and double flowered sorts. Pkt., 10c; oz., 25c.

HOLLYHOCK. Annual Varieties. Bloom the first year from seed. 2079—Finest Double Mixed. Pkt., 10c; ¼ oz., 35c. 2080—Finest Single Mixed. Pkt., 10c; ¼ oz., 35c. 2086—Cliffwood Grown Double Mixed. Exceptional fine assortment of colors. Very hardy. Free blooming. Pkt., 15c; ¼ oz., 75c.

LARKSPUR. Rapid growing annual of great beauty. 2102—Double Dwarf Rocket. Finest Mixed. Height, one foot. Pkt., 10c; ¼ oz., 25c. 2103—Tall Emperor. Light blue, very free flowering. Height, thirty inches. Pkt., 10c; ¼ oz., 25c.

LOBELIA. A dainty and continuous blooming annual of compact growth, remarkable for its profusion of beautiful blue flowers. Height, about six inches. 2111—Salzer's Finest Mixed. An unexcelled mixture, contains compact growing sorts only in all colors. Pkt., 10c; ¼ oz., 35c.

MIGNONETTE. 2146—Goliath. Of vigorous, compact growth, with giant trusses, about six to eight inches long, densely covered with large brilliant fire-red florets of strong, rich fragrance. Pkt., 10c; ¼ oz., 20c.

2144—Finest Mixed. This Mignonette mixture contains all the best sorts and cannot be excelled. Pkt., 10c; ¼ oz., 25c.

MORNING GLORY. 2163—Japanese. The flowers are of very large size and most distinct colorings, while the foliage is also varied and attractive. The colors range from deep rich purple to pure silvery white. Finest Mixed. Pkt., 10c; oz., 25c.

MARIGOLD. 2128—Dwarf African. Mixed colors. Compact bushes with intense flowers. Height, fifteen inches. Pkt., 10c; ¼ oz., 30c. 2133—African Prince of Orange. Beautiful golden-orange color. Height, three feet. Pkt., 10c; ¼ oz., 25c.

NASTURTIUMS. Salzer's Giant Flowering. Perpetual Blooming. The flowers are large, beautiful and exquisitely colored, borne on long stems. **DWARF VARIETIES.** Price of each separate color: Pkt., 10c; oz., 25c; ¼ lb., 75c.

2198—Crimson, dark leaves. 2199—Golden Yellow, dark leaves. 2200—Chameleon, various colors on same plant. 2201—Scarlet, dark leaves. 2202—White, creamy white. 2203—Orange, scarlet spotted dark leaves. 2204—Maroon, dark leaves. 2205—Violet, purplish violet. 2207—Salmon, rose, dark leaves. 2208—Salzer's Dwarf Perpetual Blooming. Finest Mixed. Big pkt., 10c; oz., 20c; ¼ lb., 65c; lb., \$2.00.

OTHER MIXED SORTS. 2213—Tall Finest Mixed. All colors. Pkt., 10c; oz., 15c; ¼ lb., 60c. 2214—Dwarf Finest Mixed. An elegant blend of colors. Pkt., 10c; oz., 15c; ¼ lb., \$1.75.

PANSY—TRIUMPH OF THE GIANT. 2311—The flowers are of enormous size and round form. The petals have undulating curled borders, are very broad and cover each other, making the flower appear almost double. The colors are rich, brilliant and beautiful. Pkt., 20c; 3 pkts. for 50c.

SALZER'S FROST PROOF PANSIES. 2295—Snowdrift. Snowy white. 2296—Northern Lights. A combination of all the pansy colors. 2297—Alaska. Red, pink and wine. 2298—Iceland. A rich dark blue. 2299—Yukon. Mahogany, bronze, red, blue, black and gold. 2312—Cliffwood Mixed. All of above colors carefully mixed. Each of above varieties: Pkt., 25c; 4 pkts., 85c; ¼ oz., \$1.95.

PETUNIA. This Cliffwood strain begins blooming early in spring and continues long after the first frosts. Seems to be no limit to its ability to flower, as it is one continuous mass of bloom. The more it is cut the more it blooms.

2330—Balcany White. A rich, snow white. 2331—Balcany Rose. A very brilliant rose pink. 2332—Balcany Blue. Rich, velvety indigo blue. 2333—Balcany Purple. Royal purple striped with white. 2334—Balcany Mixed. All of above mixed. Pkt., 15c; one each of above four separate colors, 50c.

2335—Cliffwood Balcany and Bedding Petunias. Mixed, Pkt., 20c; 3 for 50c. 2338—Salzer's double Fringed Petunias. Saved from our own unrivaled collection; will produce a large percentage of double flowers of the largest fringed varieties in bright colors and tints. Pkt., 25c.

PRIMULA (Primrose). 2407—Chinese Primrose. Charming winter flowering house plants. This mixture contains only the finest fringed, free flowering sorts. Pkt., 20c. 2411—Obconica Grandiflora (Large Flowering). The flowers are of soft lilac, pink, rose, lavender and crimson colors. Pkt., 20c.

PHLOX DRUMMONDI (Large Flowering). Height one foot. Each separate color of the undermentioned sorts. Pkt., 10c; ¼ oz., 80c. 2344—Bright Scarlet. 2346—Shell Pink. 2348—Violet. 2345—Rose. 2347—Snow White. 2349—Yellow. 2350—Finest Mixed. All colors. Pkt., 10c; ¼ oz., 60c. 2359—Dwarf Mixed. A choice mixture of all colors. Pkt., 10c; ¼ oz., 40c.

POPPY—SALZER'S IMPROVED MAMMOTH SHIRLEY. 2383—The single flowers are of exquisite, satiny

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3

Cliffwood Grown Peonies for Your Garden

EDULIS SUPERBA. Large, loose, flat crown, and bright mauve-pink color, the base of the flower being mixed with white. It is a free bloomer, strong, upright, very early, and is usually fragrant. One of the finest peonies for Memorial Day. Our peonies are perfectly hardy everywhere.

FRAGRANS. A fine white flower, dark pink color and very fragrant. A splendid type for cut flowers. **TRIUMPH DU NORD.** A very attractive, bright, pur-

plish-red color with silvery edges. Very large, compact, bomb type and very fragrant. A tall and very free bloomer, maturing in midseason. A splendid peony, good for cutting. Price: Roots with 3 to 4 eyes, each 45c; one each of the above for \$1.25, postpaid. Roots with 5 to 7 eyes, each 85c; one each of the above 3 for \$2.40, postpaid. Large 3 for \$6.75, postpaid.

2589—Dream. Deep lavender turning to purple. 5290—Purple Bear. Pure white. CANNAS, DAHLIAS AND ROSES.

DAHLIA FLOWERED ZINNIA. Large flowering dwarf bushy compact plants about two feet high, bearing large, double, perfect flowers. Each of the undermentioned colors. Pkt., 15c. 2585—Exquisite. Light rose, center deep rose. 2586—Old Rose. A charming old rose shade. 2587—Golden State. Rich orange yellow. 2588—Crimson Monarch. Striking crimson.

2631—Early Heather Bell. Rich mauve lavender. 2632—Early Liberty Crimson, very large flowers. 2633—Early Melody. Deep rose pink.

2634—Early Morning Star. Deep orange scarlet. 2635—Early Snowflake. Pure white, the best early large white. 2636—Early Song Bird. Soft pale pink. A luscious shade. 2637—Early Meadow Lark. Bright primrose yellow. 2638—Early Warbler. Richest mauve purple. 2639—Early Fire King. Fiery-red or cerise-scarlet. 2640—Early Sunset. Rich rose blotched golden.

2641—Harmony. Finest of all the lavenders. 2642—Aviator. Dazzling crimson scarlet. Finest crimson scarlet yet introduced. 2643—Hercules. Mammoth rosy pink withstands heat and stays in bloom longer. 2644—Rose Queen. Rose pink, most popular pink variety grown. 2645—Blue Bird. Violet blue. When bunched looks like a bunch of violets. 2646—Columbia. Standard salmon rose, white wings. Vigorous grower, throwing many flowers. Each of above varieties: Pkt., 25c; oz., \$1.00; ¼ lb., \$3.00. Six pkts., your selection, \$1.25. One pkt. each of the above 16 varieties, \$3.00.

SALZER'S SPECIALLY SELECTED SPENCER SWEET PEAS. 2616—Spencer Mixed. The above and other Spencer colors, carefully blended. Pkt., 10c.

VERBENA—MAMMOTH FLOWERING MIXED. 2544—The individual flowers measure from one and one-quarter to two inches in diameter, each having a large, bright white eye, making the coloring more vivid. Red shades predominate in this mixture. Pkt., 10c; ¼ oz., 40c.

LARGE FLOWERING ZINNIA. 2572—Giant Show. Huge flowers measuring often five to six inches across, semi-globular and very double. Grand and long-lasting effects can be produced in beds and borders with this new race. Mixed colors. Pkt., 10c; ¼ oz., 50c.

DAHLIA FLOWERED ZINNIA. Large flowering dwarf bushy compact plants about two feet high, bearing large, double, perfect flowers. Each of the undermentioned colors. Pkt., 15c. 2585—Exquisite. Light rose, center deep rose. 2586—Old Rose. A charming old rose shade. 2587—Golden State. Rich orange yellow. 2588—Crimson Monarch. Striking crimson.

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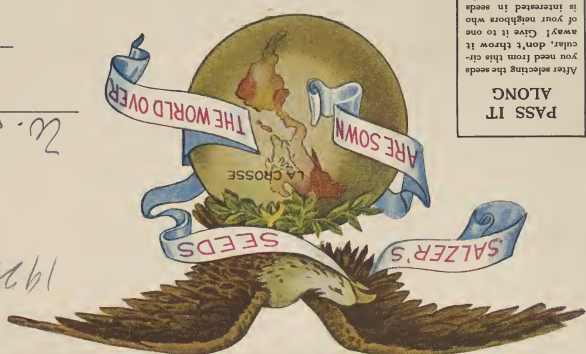
25c Flower Collection

Everyone likes to try new

W. J. Dept. of Agriculture
Washington
D.C.
S. N. Shoemaker

1c
Paid
La Crosse,
Wis.
Permit
No. 7

1926



SALZER'S Famous Field Seeds

SALZER'S GOLDEN JEWEL CORN. Good seed corn is very short this year. Order early. Our Golden Jewel Corn is famous for its handsome, compact ears, which are 8 to 10 inches in length, with 16 to 20 rows of square shouldered, deep kernels. A percentage of the Golden Jewel has splashes of red on the tip end of the ear. In spite of its large ears, Golden Jewel matures in about 95 days and is therefore most suitable for the Northwest. Grows about 7 to 8 feet high and is very leafy. It is a mighty fine corn for southern Minnesota, South Dakota, Iowa and Illinois. Our seed is 95% and better germination. Handpicked.

4368—Minnesota Grown: Lb., 30c, postpaid. Not prepaid: Peck, \$1.30; bu. (56 lbs.), \$4.50. Bag extra, 1 to 2 bu. Jute, 25c.

SALZER'S IMPROVED MURDOCK CORN. The heaviest yielding extra early yellow dent corn. Matures in about 94 days. Ears are a rich golden yellow, 9 inches long, 18 rowed. Kernels are very deep and large, slightly rough on the tips and without any tendency to flintiness. Stalks grow strong and leafy, 8 feet high, and make excellent fodder and silo corn. We recommend it for southern part of Wisconsin, Minnesota and South Dakota, and the northern counties in Iowa and Northeastern Nebraska. Our seed is 95% and better germination. Handpicked.

4389—Minnesota Grown: Lb., 30c, postpaid. Not prepaid: Peck, \$1.30; bu. (56 lbs.), \$4.50. Bag extra, 1 to 2 bu. Jute, 25c.

RUSTLER WHITE DENT CORN. Splendid for our Northwestern States. Matures in 95 days. Stalks are 7 feet high, ears large, 14 to 18 rowed, and closely filled with large, deep, white kernels. Admirably adapted for the central part of South Dakota and Wisconsin and southern Minnesota. There is no better and more productive variety of White Corn grown in the Northwest, which is as early as Rustler White Dent. Handpicked.

4399—Minnesota Grown: Lb., 30c, postpaid. Not prepaid: Peck, \$1.30; bu. (56 lbs.), \$4.50. Bag extra, 1 to 2 bu. Jute, 25c.

MINNESOTA WHITE DENT CORN. Earliest pure white dent corn, maturing in 75 to 85 days and splendidly adapted for North Dakota, northern South Dakota, Minnesota and Wisconsin. Should be planted on poor and thin soils and also on cold and wet ground, where it will thrive when other corns fail. Ears are usually 8 inches long and packed with long, deep kernels. Under fair conditions, yields of 75 bushels and over, per acre, have been reported. Handpicked.

4394—Minnesota Grown: Lb., 30c, postpaid. Not prepaid: Peck, \$1.45; bu. (56 lbs.), \$5.00. Bag extra 1 to 2 bu. Jute, 25c. Write for prices on the above varieties in larger quantities.



Salzer's Golden Jewel

SALZER'S Northern Grown Seed Potatoes



Salzer's Early Six Weeks

SALZER'S NORTHERN GROWN SEED POTATOES. Salzer's Seed Potatoes are northern grown from selected seed stock, grown on soils that are especially well suited to each variety, producing potatoes that cannot be excelled in vigor, purity and productiveness. On our farms in northern Minnesota we grow larger and better potatoes for seed than can be grown in other districts where the soil and climate is not so desirable for the purpose.

SALZER'S EARLY SIX WEEKS POTATO. One of the best market varieties; fine for long distance shipping and winter storing. Pink skin, pure white flesh, cooks mealy. We recommend it strongly. Yields ranging from 200 to 300 bushels per acre have been frequently reported in this splendid potato.

Lb., 25c, postpaid. Not prepaid: $\frac{1}{4}$ bu., 50c; bu. (60 lbs.), \$1.60. Write for prices in larger quantities.

SALZER'S EAGLE VALLEY IRISH COBBLER. Has a clear, smooth skin, pure white flesh, excellent quality, and always cooks nice and mealy. Matures in about seven weeks. It is a grand early variety, producing potatoes that are uniformly smooth, round and plump, with strong well developed eyes. Salzer's Cobblers do well everywhere and are noted for producing few, if any, small potatoes.

Lb., 25c, postpaid. Not prepaid: $\frac{1}{4}$ bu., 40c; bu. (60 lbs.), \$1.40. Write for prices in larger quantities.

SALZER'S PEDIGREE STRAIN RED RIVER EXTRA EARLY OHIO POTATO. We recommend them for seed to such farmers who want high-class, finely selected, thoroughly bred seed potatoes; potatoes standing ready to return to the grower a large crop of fine, early merchantable tubers—tubers of class and quality.

Lb., 25c, postpaid. Not prepaid: $\frac{1}{4}$ bu., 55c; bu. (60 lbs.), \$1.25. Write for prices in larger quantities.

SALZER'S RUSSET RURAL. A grand main crop variety. Tubers are round to oblong in shape, of good size, with pure white flesh, and covered with a russet skin; few and shallow eyes, and a quality either baked or boiled that cannot be excelled. Enormously productive.

Lb., 25c, postpaid. Not prepaid: $\frac{1}{4}$ bu., 40c; bu. (60 lbs.), \$1.25. Write for prices in larger quantities.

JOHN A. SALZER SEED COMPANY

SEED GROWERS AND FLORISTS

LA CROSSE, WIS.

Good Morning:

The birds will soon be back to build their nests and folks up our way are looking over their gardens.

Perhaps you are too, and will want to try some new vegetables and flowers as well as order the same old favorites that you plant every year.

The big circular I am sending you describes the very flowers, vegetables and field crops that I would recommend if you and I could talk over your planting plans in person.

I could not get in all of the varieties of flowers and vegetables we grow and sell, so only the ones that I consider the "cream" of Salzer's Seeds are given. You cannot go wrong on these varieties.

Take the sweet corn as an example. I recommend Salzer's Honey Boy, but have priced the old favorites such as Golden Bantam, Country Gentlemen, etc. so that you have a good selection to choose from. Then, there is our famous Earliest of All Tomato that you will fall in love with after raising some in your own garden. My grandfather, who established this seed business way back in 1868, brought the seed with him when he came from Europe.

When you open this circular and start looking over the annuals and perennials be sure to notice our special 25 cent flower collection and our 10 cent specials. These low prices give double value that you will appreciate. They are made to introduce you to the quality of Salzer's Seeds.

After looking this circular over, as it has just come from the printer's, I realize again what a big job it has to do. It must carry to you all the things that we have made Salzer's seeds stand for in the fifty-seven years of our business life.

It is hard to make you realize these things in a circular, so be sure to read all of the first page before looking over the seed offerings.

If I could shake hands with you and meet your neighbors, I could tell you personally how hard my grandfather worked to establish the quality of Salzer's Seeds. How my father built a great organization to maintain this standard of quality and service. That might make you realize that Salzer Seeds mean better vegetables and flowers to you. Not just a package or any ounce of seeds at a low price.

Every one of us at La Crosse will appreciate your order and we want you to be so well satisfied with Salzer quality that you will tell your neighbors for us as thousands of our steady customers do.

Sincerely, yours

JOHN A. SALZER SEED CO.

Herbert E. Salzer

FREE GIFTS For Early Orders

on Flower and Vegetable Seeds, Shrubs and Plants in Catalog. Rewards cannot be given on Special Collections nor on Field Seeds, Potatoes, Implements, Sundries, Etc. Send your orders early.

We want you to order early. It may be a little more trouble for you to pick out in advance all of the vegetable and flower seeds you will want, but we have made up these free gifts in order to make the extra time worth your while. You help us to save money by getting your order in early, so we are simply passing the saving along to you in the form of beautiful flowers or plants.

FOR ORDERS SENT WITHIN 15 DAYS

It will be just as easy to plan your garden now as it will be to put it off until the last minute and look at the big gifts that await you for ordering right away. In order to receive these premiums your order must reach us within 15 days from the date you receive this catalog.

5 Gladioli Bulbs Free With Order Amounting to \$2.50 or More

Extra choice Cliffwood Gladioli, Northern grown at Cliffwood Farms. These five bulbs of different varieties of Gladioli will give you a fine start in these gorgeous blooming flowers. Mrs. Francis King, a most exquisite shade of bright scarlet, 2 bulbs; Mrs. Frank Pendleton, immense, deep rose-pink flower, with blood-red blotches in throat, 1 bulb; Willie Wigman, a fine white, fusing into pink, blotched bright scarlet, 1 bulb; Cracker Jack, a rich dark red, throat spotted yellow and maroon, 1 bulb. These five bulbs are sent you absolutely free with an order for Salzer's Seeds amounting to \$2.50 or more sent in to us within 15 days from date.



Salzer's Choice Gladioli

FREE With \$3.50 Order

The beautiful and popular climbing Dorothy Perkins Rose. It flowers profusely in large clusters, and the soft shell-pink blooms are very fragrant. It is a hardy, showy rose and always gives satisfaction. This grand rose will be sent to you absolutely free if you send us an order amounting to \$3.50, within 15 days after receiving this catalog.

FREE With \$5.00 Order

If your order amounts to \$5.00 and you send it to us within 15 days from date, we will send you free of charge one climbing Dorothy Perkins Rose and also one President Canna. The President is one of the finest Cannas ever introduced and bears immense, flaming, scarlet flowers. Easily grown.

FREE With \$7.50 Order

One Crimson Rambler Rose, one Dorothy Perkins Rose, and one Kriemhilde Dahlia. The Crimson Rambler Rose bears double, deep crimson, fragrant flowers, and like the Dorothy Perkins, is easily grown. Kriemhilde is a choice Cactus Dahlia, shell-pink, shading to white in the center. If you send us an order for \$7.50 within 15 days from date, we will send you this gift, free.



Salzer's Climbing Roses.

FREE WITH \$10.00 ORDER

The 5 choice Gladioli described above, 1 Dorothy Perkins and 1 Crimson Rambler Rose, 1 President Canna, 1 Kriemhilde Dahlia and 1 Fragrans Peony. The Fragrans Peony has dark pink, double, very fragrant flowers, and is unusually hardy. This fine collection sent received within 15 days from date.

PLEASE NOTE:—These offers are only sent with orders for vegetable and flower seeds, plants and shrubs. They are not sent on orders for potatoes, implements, etc., collections of seeds, nor on grasses and field seeds. These offers will be sent to you at proper time to plant, and are sent separate from seed shipments.

JOHN A. SALZER SEED COMPANY,
LA CROSSE, WISCONSIN